



SUBARU

IMPREZA

2024



For a world *discovered*



From A to Beyond

With its potent formula of striking design, intuitive safety and an exhilarating driving experience, the new generation Subaru Impreza is the hot hatch that's ready to take you from A to Beyond.

This sporty hatch delivers the promise of gripping adventures thanks to Subaru's legendary Symmetrical All-Wheel Drive and pulsing Boxer engine. Infused with a new, all-encompassing human-centred design approach, finessed by Subaru's engineers, both the driver and passengers are rewarded with a level of occupant comfort which ensures an epic ride.

Inside, the sophisticated space reveals a dynamically styled cabin, complete with an impressive infotainment system featuring an 11.6" touchscreen and wireless Apple CarPlay® and Android Auto™ smartphone connectivity¹. Behind the wheel every drive is empowered by superior Subaru confidence, thanks to cutting-edge safety features, including the latest generation EyeSight® Driver Assist and Subaru's Vision Assist. Born from the innovation of Subaru DNA, infused with bold attitude, the feature packed Subaru Impreza gives you permission to embrace every experience as it unfolds in front of you.



Symmetrical AWD



Boxer Engine



11.6" Touchscreen

Style that performs

The all-new Subaru Impreza is embodied in a chiselled, athletic new hatch design, with class-leading driving dynamics.

Unleashing a seductive blend of sharp lines, alluring curves and aerodynamic functionality, it bristles with an energetic sportiness that inspires Impreza to go beyond.

With Subaru Impreza's confident urban swagger and weekend ambitions, you're in for gripping adventures and a hefty dose of fun. Every drive is empowered by impressive Subaru DNA performance credentials, thanks to advanced driving technology and engineering excellence. The result, is an uninhibited and engaging driving experience that elevates it to the top of the class.

Whether you're doing the morning coffee run or navigating unsealed roads with ease, Subaru Impreza's human-centred approach rewards both the driver and passengers with a level of occupant comfort designed to inspire a life of discovery.



Front row seats

The all-new Subaru Impreza gives you a front row seat to enjoy the sophisticated, dynamically styled cabin loaded with the latest tech.

Subaru has dialled up the energy with an impressive infotainment system, to match Impreza's big personality. Connect to the world inside and beyond, via an 11.6" touchscreen and wireless Apple CarPlay® and Android Auto™ smartphone connectivity¹. Immerse yourself in the beats of your favourite DJ, music and podcasts - with the touch of a button, or engage voice command for the ultimate convenience. Turn up the volume and lose yourself in the brilliant clarity of the premium Harman Kardon® audio system in the Subaru Impreza AWD 2.0S.

Chill as you zip between urban laneways and weekend getaways, with dual zone climate control air conditioning, while recharging your social battery, and your phone - thanks to wireless Qi charging.²



Symmetrical AWD



Boxer Engine



EyeSight® Driver Assist

1. Compatible Apple® or Android™ device required. 2. Compatible Qi enabled and compliant device required

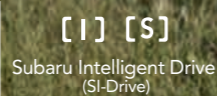


Co-pilot for the everyday

The all-new Subaru Impreza pulses with advanced Subaru safety technologies, making it the perfect co-pilot for every journey.

Putting the human factor centre stage, Subaru Impreza has been designed from the perspective of the driver for a seamless journey. In collaboration with an expert medical school, Subaru designers studied the body's natural movement and applied a human-centred design approach to every aspect of the interior for refined driver and passenger ergonomics.

With everything within optimal reach, the cockpit delivers an intuitive and fully immersive experience. Advanced Subaru tech, including the latest generation EyeSight® Driver Assist and Vision Assist, serve as your co-pilot to a drive that helps keep you, your passengers and those around you safe. Intelligent features like Lane Centring Function and Adaptive Cruise Control, are designed to help reduce driver fatigue on longer trips. While for a pilot-like aerial view of your Subaru Impreza, the new Panoramic 360 Degree View Monitor¹ displays the area around you. So when taking off from A to Beyond, Subaru Impreza has your back.





Subaru Impreza AWD 2.0S

Gripping experience

Drawing inspiration from Subaru's rally and motorsport roots, this hot hatch is ready to unleash an exhilarating, fun drive. Built upon five generations of innovation, Subaru Impreza inspires new discoveries every day thanks to impeccable handling and superb driving confidence.

Hit up the best outta town spots with your friends, tackle country roads and revel in Subaru Impreza's serious performance credentials. The low centre of gravity and tweaked Subaru Global Platform, meld seamlessly with the superior grip, dynamic control and balance synonymous with Subaru Symmetrical All-Wheel Drive and the iconic horizontally-opposed Boxer engine. While the refined Lineartronic® CVT matches your driving style for a performance that's naturally smoother, quieter and more efficient, making choosing the Subaru Impreza, well, automatic.

When you're ready to change up the pace, Impreza is ready to please, with Subaru Intelligent Drive (SI-Drive) providing two driving modes to match your mood. Dial up the sportiness for a highly responsive drive, made to match Subaru's legendary all-round driving balance and grip. It's all part of the unique DNA that sets the all-new Subaru Impreza apart.



Packed to go

The more you put in to every day, the more you get out of it – and that's what drives Subaru Impreza. Take the cargo area, with its wide flat load floor and expansive boot opening, you can effortlessly pack everything you need to make your day.

The Subaru Impreza cabin is designed for spontaneous adventures too, with a 60/40 split rear seatback that lets you customise your cargo and passenger space. Fold down one, or both of the rear seats to carry a larger load, with the flexibility to accommodate passengers big and small. Putting the fun into functional, the Subaru Impreza's versatility lets you take on adventures across town – or across the country.





Heart and soul

When fine-tuning every element of Subaru Impreza's dynamic attitude, the creators were unanimous that some things remained sacrosanct.




Symmetrical AWD



Boxer Engine

The heart and soul of Subaru Impreza owes its vitality to the intersection of two irreplaceable forces - the iconic horizontally-opposed Boxer engine and Symmetrical All-Wheel Drive system. Designed to sit lower and flatter in the engine bay than traditional engines, Boxer's unique design delivers less noise and vibration to the cabin, while the lowered centre of gravity improves stability, cornering and traction with the road.

Coupled with Subaru Impreza's symmetrical drivetrain, this configuration delivers innate balance from the ground up while driving engine power to all four wheels. With simultaneous power distribution, Subaru Impreza boasts twice the grip capacity, compared to conventional vehicles, resulting in better balance, superior handling confidence on slick city streets and outstanding driver enjoyment.

 Safety and performance are built into the very core of Subaru Impreza, learn more about the advanced engineering at www.subaru.com.au/safety-active


Protecting you and your passengers throughout every moment of your journey always has been, and always will be, at the heart of everything Subaru does. Subaru strives to create innovative cars that protect you and your loved ones, whether they're in or outside the car.



Towards zero fatal road accidents by 2030¹

It's a philosophy that started with Subaru's first mass produced vehicle and saw Subaru achieve a number of world safety firsts.

Now, Subaru is proud to introduce its most important safety vision yet - working towards zero fatal road accidents in a Subaru vehicle by the year 2030¹. A vision underpinned by the four vital safety pillars of Primary, Active, Preventative and Protective safety that work together to achieve Subaru's 'All-Around' approach to automotive manufacturing. By combining holistic design principles and advanced safety technologies with cutting-edge future innovations, Subaru Impreza aims to provide inherent safety and peace-of-mind, to help you make the most of every moment.

 Road user safety is expressed in the design of countless Subaru innovations www.subaru.com.au/safety

1. Subaru Corporation (the Japanese manufacturer of Subaru cars) has publicly stated its aim to reduce the number of fatal accidents in a Subaru vehicle to zero by 2030 as well as the number of fatalities among pedestrians, cyclists and the like as a result of a collision with a Subaru vehicle. For more information on Subaru Corporation's CSR initiatives visit www.subaru.co.jp/en/csr/subaru_csr/sixpriority/peace.html

The EyeSight® Driver Assist system, is standard on Subaru Impreza.



EyeSight® Driver Assist

Second pair of eyes

This world-renowned preventative safety system is designed to operate like an ever-attentive second pair of eyes - to provide warnings, plus braking and steering intervention that is designed to help reduce driver burden, prevent accidents and save lives.

Subaru EyeSight® Driver Assist system incorporates a host of primary functions - Pre-Collision Brake Assist, Pre-Collision Braking System, Pre-Collision Throttle Management, Adaptive Cruise Control, Lead Vehicle Start Alert, Lane Departure Warning, Lane Sway Warning, Emergency Lane Keep Assist and Speed Limiter.

Intelligent features include Lane Departure Prevention which can assist the steering operation if the vehicle is about to unintentionally depart from its detected lane. Meanwhile, Lane Centring Function works with Adaptive Cruise Control to provide steering assistance, accelerator and brake functions to maintain position in the detected lane. Autonomous Emergency Steering, using EyeSight® cameras and the rear radar system, assesses the presence of other vehicles before assisting with evasive steering control, in the event it detects an impending collision.



You'll look at safety with new eyes when you learn more about Subaru's advancements at www.subaru.com.au/safety



A smart driving companion to have on your side, Subaru's Vision Assist uses embedded cameras and radar technology on Subaru Impreza to detect vehicles and obstacles you can't see. Combined with the forward vision features of EyeSight® Driver Assist technology, Subaru's Vision Assist empowers drivers with a sixth sense to support preventative safety.



Vision Assist

Subaru Safety Sense



PANORAMIC 360 DEGREE VIEW MONITOR¹

The new Panoramic 360 Degree View Monitor¹ provides added visibility and precision to help with that perfect park.



Reverse Automatic Braking shown.

All knowing, all seeing

Subaru's Vision Assist can give drivers a greater awareness of the world around them. Using EyeSight® Assist Monitor, lights are projected onto the lower windscreen to alert the driver when the various safety functions are engaged. Blind Spot Monitor uses rear sensors to make lane changes safer, by warning of vehicles detected in the blind spot. Meanwhile, Lane Change Assist can detect fast approaching vehicles from behind in the adjacent traffic lane and warn the driver of their presence. Rear Cross Traffic Alert can warn the driver that another car is approaching when reversing out of a parking space. Meanwhile, if the vehicle sensors detects an obstacle behind the vehicle while reversing, Reverse Automatic Braking can apply braking if the driver doesn't react first.

Front View Monitor¹ on selected variants uses a grille mounted camera to capture images of the area in front of the vehicle to help avoid damage when parking. Side View Monitor¹ on selected variants, uses a camera in the passenger door mirror to show the distance of the front passenger side of the vehicle from the kerb or a parked vehicle. Meanwhile, High Beam Assist¹ on selected variants automatically adjusts the headlight beam to prevent dazzling other detected nearby road users, while maintaining a high level of light and visibility.

Read more about the way Vision Assist innovations are keeping Subaru owners safe at www.subaru.com.au/safety-preventative

1. Only available on Subaru Impreza AWD 2.0R and Impreza AWD 2.0S.



Peace of mind protection

It has always been Subaru's purpose to design vehicles with a crucial advantage in road safety and occupant protection. While Towards Zero fatal road accidents in a Subaru vehicle by the year 2030¹ represents Subaru's ambitious future target, decades of astute observation, structural development and design research has informed the remarkable safety advances built into the Subaru Impreza.

An overwhelming feeling of protection is underpinned by Subaru Impreza's carefully engineered body structure and Subaru Global Platform, including the ring-shaped passenger safety cell. The ring-shaped passenger safety cell that cocoons occupants has been designed to absorb and direct the impact of a collision around the cabin, rather than through it. Meanwhile, the symmetrical layout of the All-Wheel Drive system and horizontally-opposed Boxer engine, is designed to allow the engine to 'submarine' under the floor during a severe frontal collision - protecting the cabin's occupants.

In addition, the chassis structure has been engineered to include crushable zones, absorbing collision energy to effectively protect passengers. While Subaru can't control every variable on the road, the inclusion of nine SRS² airbags in Subaru Impreza can help reduce the possibility of serious injury in the event of a serious accident.

Discover more reasons why Subaru Impreza gives you peace of mind protection at www.subaru.com.au/impreza

Designated crumple zones direct impact energy away from the passenger cell, while the Boxer engine is designed to slide below the cabin in a severe frontal collision.

Designated crumple zones direct impact energy away from the ring-shaped passenger safety cell, while the Boxer engine is designed to slide below the cabin in a severe frontal collision.

1. Subaru Corporation has publicly stated its aim to reduce the number of fatal accidents in a Subaru vehicle to zero by 2030 as well as the number of fatalities among pedestrians, cyclists and the like as a result of a collision with a Subaru vehicle. For more information on Subaru Corporation's CSR initiatives visit www.subaru.co.jp/en/csr/subaru_csr/sixpriority/peace.html. 2. SRS: Supplemental Restraint System. Effective when used in conjunction with seatbelts.



Subaru Impreza tackles driver distraction and fatigue with Subaru's ingenious Driver Monitoring System - Driver Focus (DMS)¹. This innovative system constantly monitors the driver's attention to help reduce the chance of accidents.



Driver Monitoring System¹

Always alert

Whether your journey is long or short, Subaru recognises that at times the driver may be distracted. Which is why DMS¹ has been developed to offer another layer of safety, coupled with personalised driver convenience.

Featuring advanced technology, the Subaru Impreza's DMS¹ uses infrared LEDs and a camera designed to recognise when the driver's attention is waning or if they start to fall asleep. An alert can then warn the driver, reminding them to refocus on the road ahead.

The system's intelligent facial recognition can also identify up to five separate drivers and then automatically personalise the cabin to their preferences - adjusting the climate control setting and MID screen display.

Learn how the DMS watches out for signs of driver distraction at www.subaru.com.au/safety-preventative

1. Driver Monitoring System performance and capability dependent on environmental and technical conditions. Refer to Owner's Manual for full details.

*The sporty All-Wheel Drive hatch
made for epic journeys*



25
km/h



Performance with Impreza-infused style

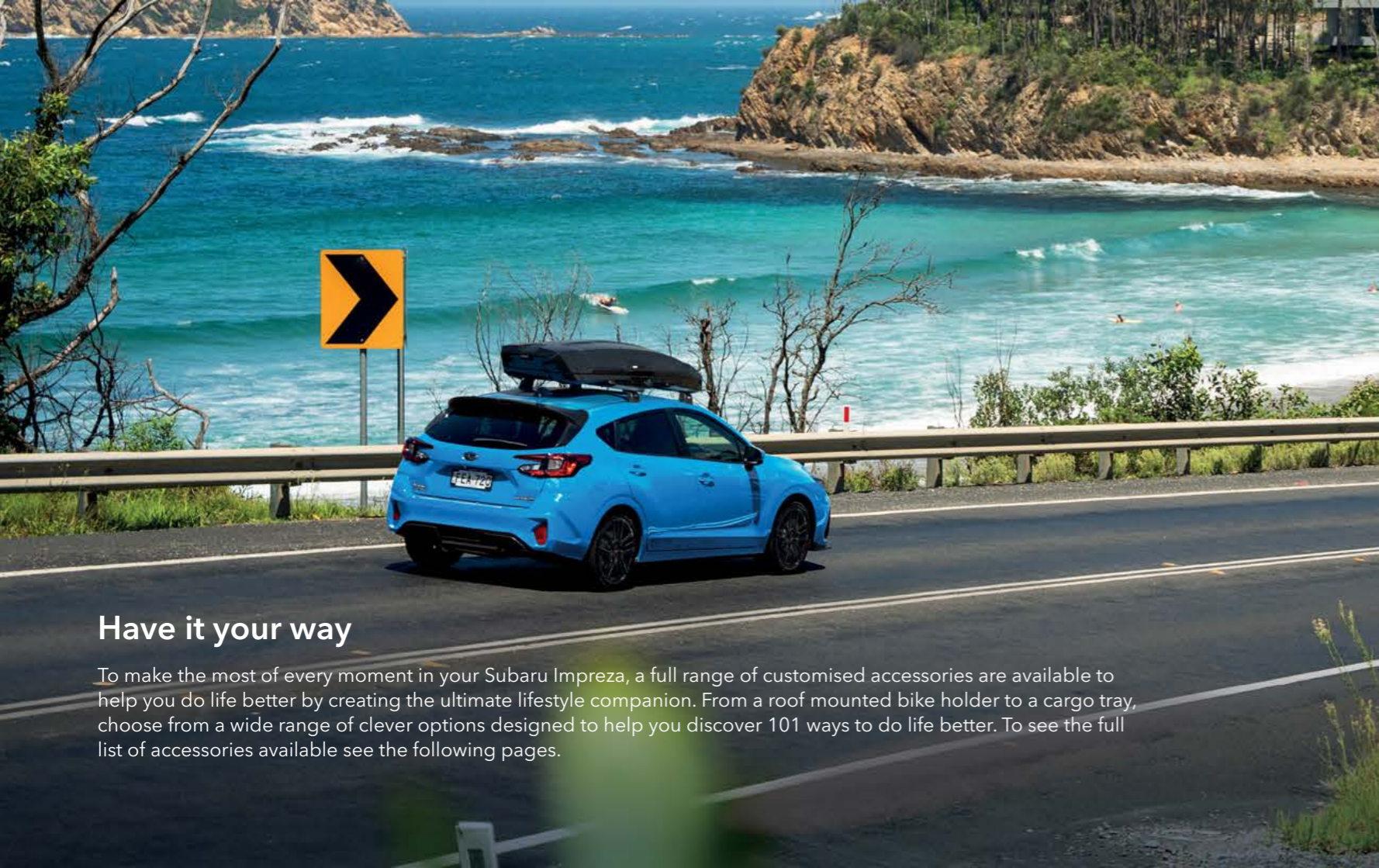
Match the heart thumping performance of this hot hatch with Genuine Subaru Accessories designed with attitude. Highlight the athletic Impreza lines with a sporty STI Front Under Spoiler, or pump up the street style with distinctive alloy wheels. Add sleek roof cross bars, or protect your pride and joy with a heavy-duty bootlip and bumper mat. Make your Subaru Impreza one of a kind with epic Subaru style.



View full accessory range at
www.subaru.com.au/impreza/accessories



Subaru Impreza AWD 2.0S with optional accessories sold separately.



Have it your way

To make the most of every moment in your Subaru Impreza, a full range of customised accessories are available to help you do life better by creating the ultimate lifestyle companion. From a roof mounted bike holder to a cargo tray, choose from a wide range of clever options designed to help you discover 101 ways to do life better. To see the full list of accessories available see the following pages.



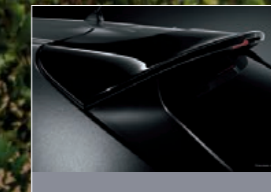
FRONT GRILLE



STI FRONT UNDER SPOILER - BLACK



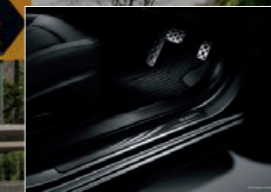
STI REAR SIDE UNDER SPOILER - BLACK



STI ROOF SPOILER



STI SHIFT KNOB



SIDE SILL PLATE



STI ENKEI ALLOY WHEEL SET (4) - 18" (BLACK)



MUD GUARD SET



WEATHER SHEILD



CARPET MAT SET



RUBBER MAT SET



ROOF CROSS BARS - SILVER

Whether you want to protect your investment, or be inspired to go further, check out the full range - including popular accessory bundle packs offering great value at www.subaru.com.au/impreza/accessories

Subaru Impreza AWD 2.0S with optional accessories sold separately.

Subaru Impreza accessories



Not available



Applicable based on vehicle specification

PART NUMBER	ACCESSORY	AWD 2.0L	AWD 2.0R	AWD 2.0S
Styling				
J1010FN510	Front Grille	•	•	•
E7210FN020V2	Rear Roof Spoiler - Black	•	•	•
E1010FN000	Side Sill Plate	•	•	•
Protection				
F0010FN010	Weather Shields	•	•	•
J501AFN000	Carpet Mat Set	•	•	•
J5010FN100	Rubber Mat Set	•	•	•
J1010FN300NN	Mud Guards Set (unpainted)	•	•	•
J1010FN301NN	Mud Guards Front (unpainted)	•	•	•
J1010FN304NN	Mud Guards Rear (unpainted)	•	•	•
F4110FN000	All Weather Seat Cover - Front	•	•	•
F4110FN010	All Weather Seat Cover - Rear	•	•	•
J1010FL710NN	Body Side Moulding ¹ (painting required)	•	•	•
E7710FN020	Cargo Step Panel - (Stainless)	•	•	•
SAT6003	Bootlip & Bumper Protector	•	•	•
Cargo				
SAT3035	Roof Cross Bars - Silver	•	•	•
SAT3036	Roof Cross Bars - Black	•	•	•
SAT3037	Roof Cross Bars - Wingbar Edge - Silver	•	•	•
SAT3038	Roof Cross Bars - Wingbar Edge - Black	•	•	•
J501AFN100	Cargo Tray	•	•	•
SAT9020	Lifestyle Awning Kit (cross bars required)	•	•	•

1. Includes painting in RRP Fitted Price.

Subaru Impreza accessories

PART NUMBER	ACCESSORY	AWD 2.0L	AWD 2.0R	AWD 2.0S
Thule Roof Attachments and Accessories (Roof Cross Bars Required)				
SAT8023	Deluxe Ski Carrier - 4 Pair	•	•	•
SAT8024	Deluxe Ski Carrier - 6 Pair	•	•	•
SAT8028	Bicycle Holder Upright	•	•	•
SAT8018	Bicycle Holder - Silver (ProRide)	•	•	•
SAT8019	Bicycle Holder - Black (ProRide)	•	•	•
SAT9012	Ski Holder - 4 Pair	•	•	•
SAT9013	Ski Holder - 6 Pair	•	•	•
SAT9019	Kayak Carrier - Dockglide	•	•	•
SAT8032	Thule Roof Basket	•	•	•
SAT8041	Thule Surfpad (Large)	•	•	•
SAT8042	Thule Tiedown Straps (2)	•	•	•
SAT5013	Roof Box - Thule Force XT M (Matte Black)	•	•	•
SAT5014	Roof Box - Thule Force XT L (Matte Black)	•	•	•
SAT5018	Roof Box - Thule Vector M	•	•	•
SAT8030	Thule GoPack Set (4 bags for roof box)	•	•	•
Security				
B327EYA000	Wheel Lock Nuts	•	•	•
B321SFL020	Wheel Lug Nut and Lock Set - Black	•	•	•
Convenience and Safety				
SAC2010	First Aid Kit	•	•	•
SAT9007	Safety Triangle	•	•	•
0100250410	Garmin Dash Cam Mini 2 ¹	•	•	•
0100250511	Garmin Dash Cam 57 ¹	•	•	•
0101253000	Magnetic Mount (additional)	•	•	•

1. Requires 8GB microSD™ card, Class-10 or faster (not included).

Subaru Impreza accessories

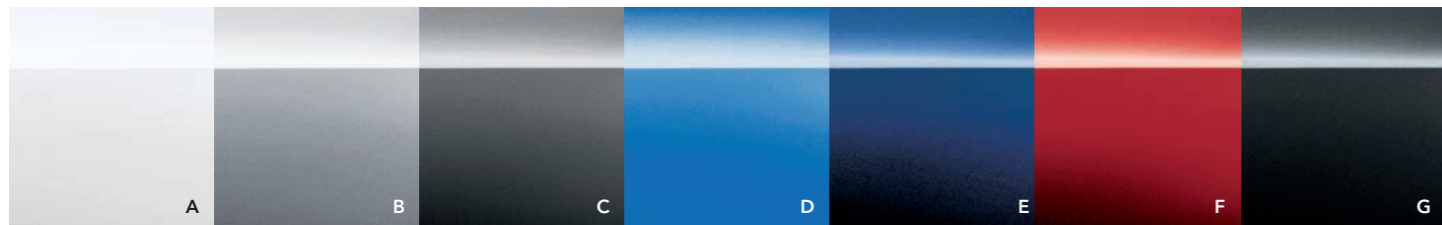
PART NUMBER	ACCESSORY	AWD 2.0L	AWD 2.0R	AWD 2.0S
STI Performance Parts				
E2410FN000	STI Front Under Spoiler - Black	•	•	•
E2410FN010	STI Front Under Spoiler - Cherry Red	•	•	•
E5610FN000	STI Rear Side Under Spoiler - Black	•	•	•
E5610FN010	STI Rear Side Under Spoiler - Cherry Red	•	•	•
E7210FN000	STI Roof Spoiler	•	•	•
C1010FN000	STI Shift Knob CVT	•	•	
E4010FL000	STI Flexible Tower Bar	•	•	•
ST83031ST051	STI Push Engine Switch	•	•	•
ST91099ST080	STI Door Handle Protector	•	•	•
B3110FN100K	STI ENKEI Alloy Wheel Set (4) - 17in (Silver)	•		
B3110FN110K	STI ENKEI Alloy Wheel Set (4) - 17in (Gun Metal)	•		
B3110FN120K	STI ENKEI Alloy Wheel Set (4) - 17in (Black)	•		
B3110VC000K	STI ENKEI Alloy Wheel Set (4) - 18in (Silver)		•	•
B3110VC010K	STI ENKEI Alloy Wheel Set (4) - 18in (Gun Metal)		•	•
B3110VC020K	STI ENKEI Alloy Wheel Set (4) - 18in (Black)		•	•



Subaru Impreza AWD 2.0S with optional accessories sold separately.

Go beyond the ordinary

Live boldly with exterior colours designed to reflect the exhilarating attitude and dynamic spirit of the all-new Subaru Impreza.



EXTERIOR COLOUR ¹	AWD 2.0L	AWD 2.0R	AWD 2.0S
A - Crystal White Pearl	•	•	•
B - Ice Silver Metallic	•	•	•
C - Magnetite Grey Metallic	•	•	•
D - Oasis Blue	•	•	•
E - Sapphire Blue Pearl	•	•	•
F - Pure Red	•	•	•
G - Crystal Black Silica	•	•	•

1. Paint colours are representative only and subject to variation due to the printing process or screen settings.

Bold sophistication meets fresh urban style, with the new Subaru Impreza's range of interior seat trims. Each variant is designed to stand out with trims curated to match - from leather-accented trim, to classic black tricot or premium black cloth.



SEAT TRIM COLOUR	AWD 2.0L	AWD 2.0R	AWD 2.0S
A - Tricot fabric - black	•		
B - Premium cloth - black		•	
C - Leather accented - black			•

The Subaru Impreza range at a glance

The all-new Subaru Impreza range boasts seductive sleek lines and new technology making it an irresistible blend of attitude and aerodynamic functionality. See the pages that follow for a full list of specifications or visit www.subaru.com.au/impreza

Standard across the range

- + Symmetrical All-Wheel Drive
- + Lineartronic® CVT with manual mode
- + Subaru's Vision Assist
- + EyeSight® Driver Assist technology
- + Driver Monitoring System (DMS)¹

- + Electronic parking brake
- + 60/40 split folding rear seats
- + One touch lane change indicator
- + Tyre Pressure Monitoring System

- + USB-A and USB-C connection
- + Rear spoiler and rear window wiper
- + Auto door lock/unlock
- + Bluetooth®² wireless technology
- + Rear view reverse camera

- + Auto Stop Start
- + Subaru Intelligent Drive (SI-Drive) – 2 modes
- + Smart key with push-start ignition
- + Wide-angle Monocular Camera

- + Centre information display featuring:
 - 11.6" touchscreen
 - Wireless Apple CarPlay® and Android Auto™ connectivity³
 - Digital radio⁴ (DAB+)
 - Siri⁵ compatibility

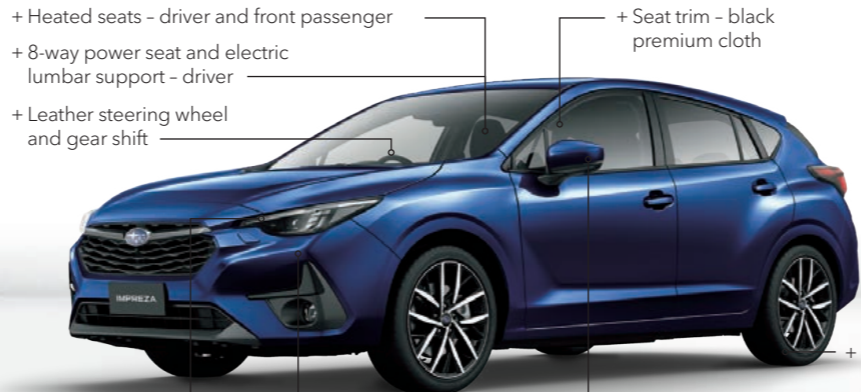
- + SRS⁶ airbags – dual front, dual front side, dual curtain, driver's knee, far side, and front passenger seat cushion
- + Voice command recognition
- + Wireless Qi charger⁷

SUBARU IMPREZA AWD 2.0L



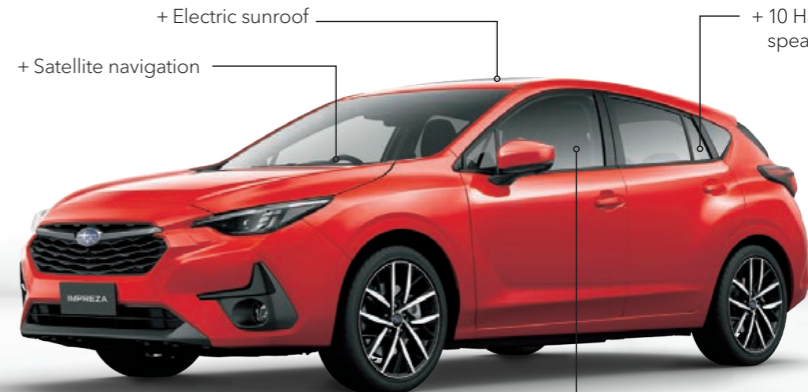
- + Dual zone climate control
- + Dusk-sensing headlights – LED headlights with auto off
- + 17" alloy wheels
- + Seat trim – black tricot fabric

SUBARU IMPREZA AWD 2.0R



- + Heated seats – driver and front passenger
- + 8-way power seat and electric lumbar support – driver
- + Leather steering wheel and gear shift
- + Sports pedals
- + Dusk sensing headlights – self-levelling LED with auto off
- + Seat trim – black premium cloth
- + 18" alloy wheels
- + Subaru's Vision Assist with additional features:
 - High Beam Assist (HBA)
 - Panoramic 360 Degree View Monitor; including
 - Front View Monitor (FVM)
 - Side View Monitors (SVM)

SUBARU IMPREZA AWD 2.0S



- + Electric sunroof
- + Satellite navigation
- + 10 Harman Kardon⁸ speakers and amplifier
- + Seat trim – black leather accented

1. Driver Monitoring System performance and capability dependent on environmental and technical conditions. Refer to Owner's Manual for full details. 2. Bluetooth® is a registered trademark of Bluetooth SIG Inc. System operation ability is subject to the Bluetooth® wireless technology specification of individual's phone. 3. Compatible Apple® or Android™ device required.

4. Digital radio reception not available in all areas. 5. Requires compatible Siri® enabled Apple® device to be paired with the infotainment system. 6. SRS: Supplemental Restraint System. Effective when used in conjunction with seatbelts. 7. Compatible Qi enabled and compliant device required. 8. Harman Kardon is a registered trademark of HARMAN International Industries, Incorporated.

Subaru Impreza specifications¹

Model		AWD 2.0L	AWD 2.0R	AWD 2.0S
Transmission				
Lineartronic [®] CVT		•	•	•
D range		4.066 - 0.503		
Gear ratio	1st	4.066		
	2nd	2.628		
	3rd	1.911		
	4th	1.535		
	5th	1.195		
	6th	0.914		
	7th	0.717		
	8th	0.559		
Gear ratio - reverse		4.379		
Final reduction gear ratio		3.700		
Engine				
Engine type		Horizontally-opposed Boxer 4-cylinder, petrol engine		
Valve mechanism		DOHC with Dual AVCS		
Bore x stroke	mm	84.0 x 90.0		
Capacity	cc	1995		
Compression ratio		12.5:1		
Fuel tank capacity	litres	50		
Fuel system		Direct injection		
Fuel requirement (min)	RON	91		
Performance²				
Engine maximum power	kW/rpm	115kW@6000rpm		
Engine maximum torque	Nm/rpm	196Nm@4000rpm		
Fuel consumption (ADR 81/02)				
For comparison purposes only. Real world results may vary ³ :				
	combined	l/100km	7.5	
	urban	l/100km	9.7	
	extra urban	l/100km	6.2	
CO ₂ emissions (ADR 81/02)				
For comparison purposes only. Real world results may vary ³ :				
	combined	(g/km)	170	

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. All performance data measured using 95RON test fuel as required by Australian Design Rule 81/02. Vehicles tested in accordance with ADR 81/02. 3. Fuel consumption and carbon dioxide (CO₂) emission figures quoted are measured in accordance with Australian Design Rule 81/02 and are for comparison purposes only. Real world results may vary based on individual driving circumstances e.g. traffic conditions, driving style, vehicle modifications, fuel quality, climatic conditions etc. Quoted figures may not reflect real world fuel consumption and carbon dioxide (CO₂) emissions.

Subaru Impreza features¹

Model		AWD 2.0L	AWD 2.0R	AWD 2.0S
Symmetrical All-Wheel Drive				
Type	Auto	Active Torque Split		
Steering				
Type		Electric power assisted rack and pinion		
Minimum turning circle	m	10.6		
Suspension				
Type	Front	MacPherson strut type suspension		
	Rear	Double wishbone type suspension		
Brakes				
Type	Front	Ventilated disc brake		
	Rear	Ventilated disc brake		
Wheels and Tyres				
Tyres (width, profile, size, load index and speed rating)		205/50R17 89V	225/40R18 92W	
Rim size		17x7J	18x7.5J	
Wheels		17"	18"	
Spare wheel		Temporary wheel		
Measurement				
Overall length	mm	4490		
Overall width	mm	1780		
Overall height	mm	1480		
Wheel base	mm	2670		
Front track	mm	1540		
Rear track	mm	1545		
Minimum ground clearance ²	mm	130		
Cargo volume - rear seat up/down	litres	291/883		
Tare mass ³	kg	1416	1435	1458
Seating capacity		5		

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. Ground clearance at kerb weight. 3. Vehicle tare mass varies according to the types of optional equipment included.

Subaru Impreza features¹

Model	AWD 2.0L	AWD 2.0R	AWD 2.0S
Collision Avoidance			
Symmetrical All-Wheel Drive (AWD)	•	•	•
Vehicle Dynamics Control system (VDC) featuring:	•	•	•
Active Torque Vectoring System	•	•	•
Anti-lock Braking System (ABS)	•	•	•
Brake Assist	•	•	•
Electronic Brakeforce Distribution (EBD)	•	•	•
Electronic Stability Control (ESC)	•	•	•
Traction Control System (TCS)	•	•	•
Auto Vehicle Hold (AVH)	•	•	•
Electronic parking brake	•	•	•
Driver Monitoring System - Driver Focus ² featuring:	•	•	•
Climate control setting (last used)	•	•	•
Distraction warning	•	•	•
Drowsiness warning	•	•	•
Facial recognition	•	•	•
MID display (last used)	•	•	•
Rear view reverse camera	•	•	•
Vision Assist featuring:	•	•	•
Blind Spot Monitor (BSM)	•	•	•
EyeSight [®] Assist Monitor	•	•	•
Front Side Radar	•	•	•
Front View Monitor (FVM)		•	•
High Beam Assist (HBA)		•	•
Lane Change Assist (LCA)	•	•	•
Panoramic 360 Degree View Monitor		•	•
Rear Cross Traffic Alert (RCTA)	•	•	•
Rear Parking sensors	•	•	•
Reverse Automatic Braking (RAB)	•	•	•
Side View Monitors (SVM)		Passenger/Driver	Passenger/Driver
Collision Protection			
Height adjustable front seat headrests	•	•	•
Height adjustable rear seat headrests	•	•	•
Ring-shaped passenger safety cell	•	•	•
SRS ³ airbags - dual front, dual front side, dual curtain, driver's knee, far side, and front passenger seat cushion	•	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. Driver Monitoring System performance and capability dependent on environmental and technical conditions. Refer to Owner's Manual for full details. 3. SRS: Supplemental Restraint System. Effective when used in conjunction with seat belts.

Subaru Impreza features¹

Model	AWD 2.0L	AWD 2.0R	AWD 2.0S
Child Safety			
Child seat anchor points (x3)	•	•	•
ISOFIX anchor points for 2 ISOFIX compliant child restraints	•	•	•
Rear door child locks	•	•	•
Intelligent Driving Dynamics			
Auto Stop Start	•	•	•
Subaru Intelligent Drive (SI-Drive):	•	•	•
Intelligent (I) mode	•	•	•
Sport (S) mode	•	•	•
EyeSight [®] Driver Assist system featuring:	•	•	•
Adaptive Cruise Control	•	•	•
Autonomous Emergency Steering	•	•	•
Emergency Lane Keep Assist	•	•	•
Intelligent Speed Limiter	•	•	•
Lane Centring Function	•	•	•
Lane Departure Prevention	•	•	•
Lane Departure Warning	•	•	•
Lane Sway Warning	•	•	•
Lead Vehicle Start Alert	•	•	•
Pre-Collision Brake Assist	•	•	•
Pre-Collision Braking System	•	•	•
Pre-Collision Throttle Management	•	•	•
Speed Limiter	•	•	•
Speed Sign Recognition	•	•	•
Wide-angle Monocular Camera	•	•	•
Tyre Pressure Monitoring System	•	•	•
Chassis and Mechanism			
Front and rear stabiliser	•	•	•
Exterior			
Body coloured door handles	•	•	•
Body coloured rear garnish	•	•	•
Door mirrors:	•	•	•
Body coloured	•	•	•
Heated		•	•
Indicators	•	•	•
Power-folding	•	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice.

Subaru Impreza features¹

Model	AWD 2.0L	AWD 2.0R	AWD 2.0S
Electric sunroof			•
Front and rear wipers with front de-icer		•	•
Privacy glass - rear door, rear quarter and rear windscreen	•	•	•
Rear spoiler	•	•	•
Roof carrier brackets	•	•	•
Shark fin antenna	•	•	•
17" alloy wheels	•		
18" alloy wheels		•	•
Lighting - Exterior			
Daytime Running Lights	•	LED	LED
Front Cornering Lamps		•	•
Front fog lights		LED	LED
Headlights - LED headlights with auto off	Dusk-sensing		
Headlights - self-levelling LED headlights with auto off		Dusk-sensing	Dusk-sensing
Steering Responsive Headlights (SRH)		•	•
Air-conditioning			
Dual zone climate control	•	•	•
Security			
Immobiliser security system	•	•	•
Instrumentation and Controls			
Adjustable steering wheel - height and telescopic	•	•	•
Electroluminescent gauges with colour MID	•	•	•
Manual mode	•	•	•
Paddle gear shifters	•	•	•
Sports pedals		•	•
Multi-Function Displays			
Multi-Information Display unit (MID) featuring:	•	•	•
4.2" LCD screen	•	•	•
Storage			
Cargo hooks	•	•	•
Centre console box	•	•	•
Cupholders - centre console and rear	•	•	•
Door pockets with integrated bottle holder - front and rear	•	•	•
Retractable cargo blind	•	•	•
Convenience			
12V/120W power jack(s)	1	1	1
Auto door lock/unlock	•	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice.

Subaru Impreza features¹

Model	AWD 2.0L	AWD 2.0R	AWD 2.0S
Auto-dimming rear view mirror		•	•
Intermittent variable speed front windscreen wipers	•	•	•
Power mirrors and windows - driver and front passenger window with auto function	•	•	•
Rain-sensing front windscreen wipers	•	•	•
Smart key and push-start ignition	•	•	•
Sunvisors with illuminated vanity mirrors - driver and front passenger		•	•
Sunvisors with vanity mirrors - driver and front passenger	•		
USB-A charge port - rear passengers		1	1
USB-C charge port - rear passengers		1	1
Interior Trims			
Leather steering wheel and gear shift		•	•
Seat trim - cloth		Premium cloth	
Seat trim - leather accented			•
Seat trim - tricot	•		
Seat trim colour - black	•	•	•
Seating Extras			
60/40 split folding rear seats	•	•	•
8-way power seat - driver		•	•
Electric lumbar support - driver		•	•
Heated seats - driver and front passenger		•	•
Manual seat height lifter - driver	•		
Entertainment			
Centre information display featuring:	•	•	•
10 Harman Kardon ² speakers and amplifier			•
11.6" touchscreen	•	•	•
6 speakers	•	•	
AM/FM radio	•	•	•
Apple CarPlay ³ and Android Auto™ connectivity ³	Wireless	Wireless	Wireless
Digital radio ⁴ (DAB+)	•	•	•
Satellite navigation			•
<i>Bluetooth</i> ⁵ wireless technology with:	•	•	•
Audio streaming ⁶	•	•	•
Handsfree mobile communication	•	•	•
Voice command recognition	•	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. Harman Kardon[®] is a registered trademark of HARMAN International Industries, Incorporated. 3. Compatible Apple[®] or Android[™] device required. 4. Digital radio reception not available in all areas. 5. *Bluetooth*[®] is a registered trademark of Bluetooth SIG Inc. System functionality is subject to the *Bluetooth*[®] wireless technology specification of individual device. 6. There may be restrictions on features available for certain models that are not fully compliant with AVCRP.

Subaru Impreza features¹

Model	AWD 2.0L	AWD 2.0R	AWD 2.0S
Wireless Qi charger ²	•	•	•
Auxiliary jack	•	•	•
USB-A connection/s	1	1	1
USB-C connection/s	1	1	1
Owner Benefits			
5 Year/Unlimited Km Warranty ³	•	•	•
5 Year/75,000 Km Capped Price Servicing Program ⁴	•	•	•
12 Month Roadside Assistance Program ⁵	•	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. Compatible Qi enabled and compliant device required. 3. Every new Subaru comes with a 5 Year/Unlimited Km warranty period, unless the vehicle is used as a hire car, taxi, ride share, rental, driving school, delivery or courier vehicle in which case the warranty period is 5 Year/150,000 Km (whichever occurs first). For full warranty terms and conditions, visit www.subaru.com.au/owners/warranty. 4. Every eligible Model Year 2024 onward Subaru Impreza comes with Subaru's 5 Year/75,000 Km Capped Price Servicing Program. Available at participating Subaru Retailers only and does not apply to rental and some other classes of vehicles. For full Capped Price Servicing Terms and Conditions visit www.subaru.com.au/service/pricing/capped-price-servicing. 5. 12 month Club Membership and Roadside Assistance Offer is standard upon activation with the relevant Motoring Club in each state. To receive this benefit the customer must opt into the 12 month Club Membership and Roadside Assistance Offer at time of vehicle delivery. Eligible customers are those retail and novated lease customers who purchase a new Subaru and have less than 5 vehicles under the Club Membership offer. Customers must provide a valid phone number and residential address, as well as date of birth. Fleet, Government and Rental companies are excluded. Terms and conditions apply. For more information, visit www.subaru.com.au/roadside-assistance-program.



Subaru Impreza AWD 2.0S

Welcome to the family

There are cars that simply get you from A to B, and then there are cars that empower you. Buying a Subaru is like embracing life with both hands and knowing that nothing is going to stop you. When you buy a new Subaru you are welcomed into an owner's program that gives you access to a number of benefits.

SUBARU NEW CAR WARRANTY - 5 YEAR/UNLIMITED KILOMETRES¹

Every new Subaru purchased for private use is covered by a 5 Year/Unlimited Km manufacturer's national warranty. Visit www.subaru.com.au/owners/warranty or ask your Subaru Retailer for more information.

SUBARU CAPPED PRICE SERVICING²

With our Capped Price Servicing Program, you'll now know the maximum amount you will have to pay for your next scheduled service during the Program period. You'll also have peace of mind knowing that specialist Subaru technicians will be looking after your pride and joy using only Genuine Subaru Parts. For more information on our Capped Price Service Program visit: www.subaru.com.au/service/pricing/capped-price-servicing

1 MONTH HEALTH CHECK AND CHAT

The 1 Month Health Check and Chat is a free consultation within the first month after delivery of your new Subaru. It allows our factory-trained technicians to provide quick vehicle checks, and one of our Service Advisors will answer any of your questions to help ensure an ongoing, worry-free experience.

SUBARU'S MAP UPDATES³

If your new Subaru is fitted with a factory line fit navigation unit, your unit will be covered by Subaru's Map Update Program - guaranteeing you'll have access to the latest maps for the first 3 years of ownership.

SUBARU ROADSIDE ASSISTANCE¹

Enjoy 12 months of Australia-wide, standard Roadside Assistance when you purchase your new Subaru. In the unfortunate situation where you need that extra helping hand, Roadside Assistance will help with arranging a tow, battery service, flat tyre service, fuel delivery and lockout service.

SUBARU CERTIFIED COLLISION REPAIRER NETWORK²

With a dedicated Subaru Certified Collision Repairer helpline available on 1800 737 179, help is available when you need it most. Available 24-hours a day, 7 days a week, help is only a phone call away. Subaru Certified Collision Repairers guarantee that trained specialists will repair your Subaru to strict factory specifications using Genuine Subaru Parts.

GENUINE ACCESSORIES

Genuine Subaru Accessories are designed to enhance your vehicle, help you get more stuff done and have more fun! Our Genuine Accessories are factory approved by Subaru and are protected by the Genuine Subaru Accessories Warranty. For our full range of Subaru Impreza accessories visit www.subaru.com.au/impreza/accessories. For more information on Genuine Subaru Accessories, visit www.subaru.com.au/accessories-information.

SUBARU INSURANCE³

It's important to enjoy the freedom of owning a Subaru, but it's also important to protect it. Subaru Premier Motor Vehicle Insurance is designed to protect your Subaru and your investment in it.

SUBARU CERTIFIED USED CARS

Looking for a high quality used Subaru? Every Subaru Certified Used Car has passed a 120-point quality inspection giving you peace of mind - from participating Subaru Certified Used Car Retailers.

AFFORDABLE OWNERSHIP

Enjoy being on the road for longer, for less with 12 month/15,000km service intervals and 5 Year/Unlimited Km Warranty⁴. The Subaru Impreza gives you the freedom to enjoy where the fun takes you.

SUBARU FINANCIAL SERVICES⁵

When you fall in love and know it's the one, you don't want to wait. So why should you? Subaru Financial Services brings you and your Subaru together, faster. It's like a Vegas wedding, with a bit more class and a lot better with numbers. And the only thing better than your new Subaru, is your next one. So we work hard to make upgrading into a newer Subaru more often, part of the process. It's a lifelong love affair - we get it. Available at participating Subaru Financial Services Retailers.

1. Every new Subaru comes with a 5 Year/Unlimited Km warranty period, unless the vehicle is used as a hire car, taxi, ride share, rental, driving school, delivery or courier vehicle in which case the warranty period is 5 Year/150,000 Km (whichever occurs first). For full warranty terms and conditions, visit www.subaru.com.au/owners/warranty. 2. Every eligible Model Year 2024 onward Subaru Impreza comes with Subaru's Capped Price Servicing Program. Available at participating Subaru Retailers only and does not apply to rental and some other classes of vehicles. For full Capped Price Servicing Terms and Conditions visit www.subaru.com.au/service/pricing/capped-price-servicing. 3. Subaru's Map Update Program is available on 2024 Subaru Impreza models purchased with the factory line fit Gen 4.0 navigation unit. Subaru's Map Update Program is not available on accessory fit or dealer sourced navigation units. For full terms and conditions of the Subaru Map Update Program visit www.subaru.com.au/servicing/subaru-map-update-program.

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Start a journey of discovery

Subaru Impreza Awards

2023 - Canstar Blue Most Satisfied Customers - New Cars

2021 - Roy Morgan Annual Customer Satisfaction Awards, Major Car Manufacturer of the Year

2016 - Australasian New Car Assessment Program 5 star ANCAP safety rating for the entire Impreza range

2011 - Australasian New Car Assessment Program 5 star ANCAP safety rating for the entire Impreza range

2007 - Australasian New Car Assessment Program 5 star ANCAP safety rating for the entire Impreza range

2003 - Australia's Best Cars, Best Mid-Size Car 2003 under \$28,000, Subaru Impreza GX

2000 - Wheels Car of the Year, Subaru Impreza

- QLD Car of the Year Awards, Outstanding Compact Car, Subaru Impreza





SUBARU

For a world *discovered*

www.subaru.com.au

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